

BFA in Graphic Design

California State University, Fresno
Department of Art, Design, and Art History

LOWER DIVISION *42 units*

PREREQUISITES

COMMON CORE <i>18 units</i>	
Art H 10 Ancient & Prim. World	3
Art H 11 Modern World	3
Art 13 Design	3
Art 16 Introduction to Color Theory	3
ID 43 Visualization & Illustration	} 3
or	
Art 20 Drawing	} 3
Art 24, 30, 50, 60, or 70 2D or 3D	
GD LOWER DIVISION <i>21 units</i>	
GD 35 Visual Comm. Fundamentals	3
GD 37 GD Computer Imaging	3
GD 39 GD Computer Layout	3
GD 41 Typography	3
GD 42 Graphic Design	3
GD 50 Web Design	3
GD 60 Illustration Techniques	3
Art 13 & GD 35	
GD 37 (or concurrent)	
GD 37	
GD 35 & GD 41 (or concurrent)	
GD 41 & GD 39	
Art 20 or ID 43	

PORTFOLIO REVIEW *spring semester only*

Upon completion of all lower division GD courses (concurrent enrollment included), students who wish to continue in the BFA program will go through a portfolio review process. This involves submitting samples of work, a written statement of intent, and choosing a specific track of focus: graphic design, illustration, or interactive/multi-media design.

Students who are accepted will begin their BFA upper division work the following fall semester. Students who are not accepted, or do not wish to pursue a BFA degree, will switch their major to the BA in Integrated Design degree.

NOTES

UPPER DIVISION *33 units*

PREREQUISITES

Art H 10 & Art H 11	COMMON UPPER DIVISION <i>15 units</i>	
Art H 10 & Art H 11	Art H 132 20th Century Modern Art	} 3
Art H 10 & Art H 11	or	
GD 159, 176 or 178	Art H 136 Contemporary Art	
GD 159, 176 or 178	GD 135 History of Graphic Design	3
	GD 179 Professional Practices in GD	3
	GD 180 Graphic Portfolio Development	3

PREREQUISITES

GD 42 & GD 50
GD 41 & GD 42
GD 170
GD 175
GD 41 & GD 42
GD 171 & GD 175
GD 171 & GD 175

GRAPHIC DESIGN TRACK ONLY

GD 142 User Experience and Interface Design	3
GD 170 Typographic Design	3
GD 171 Advanced Typographic Design	3
GD 174 Graphic Systems	3
GD 175 Graphic Concept Development	3
GD 176 Packaging Design	3
GD 178 Professional Advertising Design	3

PREREQUISITES

GD 42 & GD 50
GD 60
GD 42, 60, & 163
GD 163
GD 163 & 165

ILLUSTRATION TRACK ONLY

GD 142 User Experience and Interface Design	3
GD 163 Illustration	3
GD 165 Digital Illustration	3
GD 167 Advanced Illustration	3
GD 169 Advanced Digital Illustration	3
+ 6 units of approved electives	

PREREQUISITES

GD 50
GD 150
GD 150 & 157
GD 150 (or concurrent)
GD 150 & 155
GD 150 & 157

INTERACTIVE/MULTIMEDIA TRACK ONLY

GD 150 Advanced Web Design	3
GD 153 Data and Design	3
GD 155 Interaction Design	3
GD 157 Motion Graphics	3
GD 158 Design Practicum	3
GD 159 Immersive Design	3
+ 3 units of approved electives	

UNITS

Graphic Design Lower Division	42
Graphic Design Upper Division	33
General Education	48
Total Units	123

Two G.E. courses may be used to fulfill both G.E. and GD major requirements. These courses include Art H 10 & 11, Art 20, 40, 50 (G.E. Area C), and/or Art 13 (G.E. Area E).

BFA Roadmap

COMMON LOWER DIVISION

FIRST SEMESTER (FALL)

General Ed	3
Art H 10 Ancient & Prim. World	3
Art 13 Design	3
GD 35 GD Visual Comm. Fundamentals	3
GD 37 Computer Imaging	3

THIRD SEMESTER (FALL)

General Ed	3
General Ed	3
Art 50, 60, 70 or 80 3-Dimensional Art	3
GD 41 Typography	3
GD 60 Illustration Techniques	3

SECOND SEMESTER (SPRING)

General Ed	3
Art H 11 Modern World	3
Art 16 Introduction to Color Theory	3
Art 20 or ID 43 Drawing or Visualization & Illustration	3
GD 39 Computer Layout	3

FOURTH SEMESTER (SPRING)

General Ed	3
General Ed	3
Art 24 or 30 or 40 2-Dimensional Art	3
GD 42 Graphic Design	3
GD 50 Web Design	3

GRAPHIC DESIGN EMPHASIS UPPER DIVISION

FIFTH SEMESTER (FALL)

General Ed	3
GD 142 User Experience and Interface Design	3
GD 135 History of Graphic Design	3
GD 170 Typographic Design	3
GD 175 Graphic Concept Development	3

SEVENTH SEMESTER (FALL)

General Ed	3
General Ed	3
General Ed	3
GD 176 Packaging Design	3
GD 178 Professional Advertising Design	3

SIXTH SEMESTER (SPRING)

General Ed	3
General Ed	3
Arth 132 or Arth 136 Modern or Contemporary	3
GD 171 Advanced Typographic Design	3
GD 174 Graphic Systems	3

EIGHTH SEMESTER (SPRING)

General Ed	3
General Ed	3
General Ed	3
GD 179 Professional Practices in GD	3
GD 180 Graphic Portfolio Development	3

ILLUSTRATION EMPHASIS UPPER DIVISION

FIFTH SEMESTER (FALL)

General Ed	3
GD 142 User Experience and Interface Design	3
GD 135 History of Graphic Design	3
GD 163 Illustration	3
GD 165 Digital Illustration	3

SEVENTH SEMESTER (FALL)

General Ed	3
General Ed	3
General Ed	3
GD Illustration Elective	3
GD 169 Advanced Digital Illustration	3

SIXTH SEMESTER (SPRING)

General Ed	3
General Ed	3
Arth 132 or Arth 136 Modern or Contemporary	3
GD Illustration Elective	3
GD 167 Advanced Illustration	3

EIGHTH SEMESTER (SPRING)

General Ed	3
General Ed	3
General Ed	3
GD 179 Professional Practices in GD	3
GD 180 Graphic Portfolio Development	3

INTERACTIVE/MULTIMEDIA EMPHASIS UPPER DIVISION

FIFTH SEMESTER (FALL)

General Ed	3
General Ed	3
GD 135 History of Graphic Design	3
GD 150 Advanced Web Design	3
GD 157 Motion Graphics	3

SEVENTH SEMESTER (FALL)

General Ed	3
General Ed	3
Interactive/Multimedia Elective	3
GD 158 Design Practicum	3
GD 159 Immersive Design	3

SIXTH SEMESTER (SPRING)

General Ed	3
General Ed	3
Arth 132 or Arth 136 Modern or Contemporary	3
GD 153 Data and Design	3
GD 155 Interaction Design	3

EIGHTH SEMESTER (SPRING)

General Ed	3
General Ed	3
General Ed	3
GD 179 Professional Practices in GD	3
GD 180 Graphic Portfolio Development	3